

03-04-98 11:05AM TO ROU

P.1

DATE: 3/4

TO: MARGARET

FROM: JIM MALLARDI
ACCOUNT MANAGER

RE: STOBs / models

COMMENTS:

[Handwritten signature]

NUMBER OF PAGES 2 (INCLUDING FAX)
IF ALL PAGES ARE NOT RECEIVED PLEASE CALL 914-332-5330, OR VOICE MAIL
1-800-RJR-TALK. EXT 60437.

51842 6553



DATE: 3/4/98
TO: ROU -- 1200
FROM: JIM MALLARDI
ACCOUNT MANAGER
SUBJECT: STUBS / MODELS

PLEASE UPDATE STUBS / MODELS FOR ALL PROMOTIONS FOR THE FOLLOWING ACCOUNTS.

- 1 - CID # 2675-00-00 -- ALL LOCATIONS IN YOUR REGION.
(FULL PRICE - 2 SKU'S EACH)
(SAVINGS - 1 SKU EACH)
- 2 - CID # 0975-01-11 -- ALL LOCATIONS IN YOUR REGION.
(FULL PRICE & SAVINGS - 1 SKU EACH)
- 3 - CID # 1947-00-00 -- THE FOLLOWING LOCATIONS ONLY.
(FULL PRICE & SAVINGS - 1 SKU EACH)

SIS # - 749524
- 743052 - (FULL PRICE ONLY)
- 772715

THANK YOU
JIM MALLARDI

51842 6554

"We work for smokers."